86hTh0" EhE09060

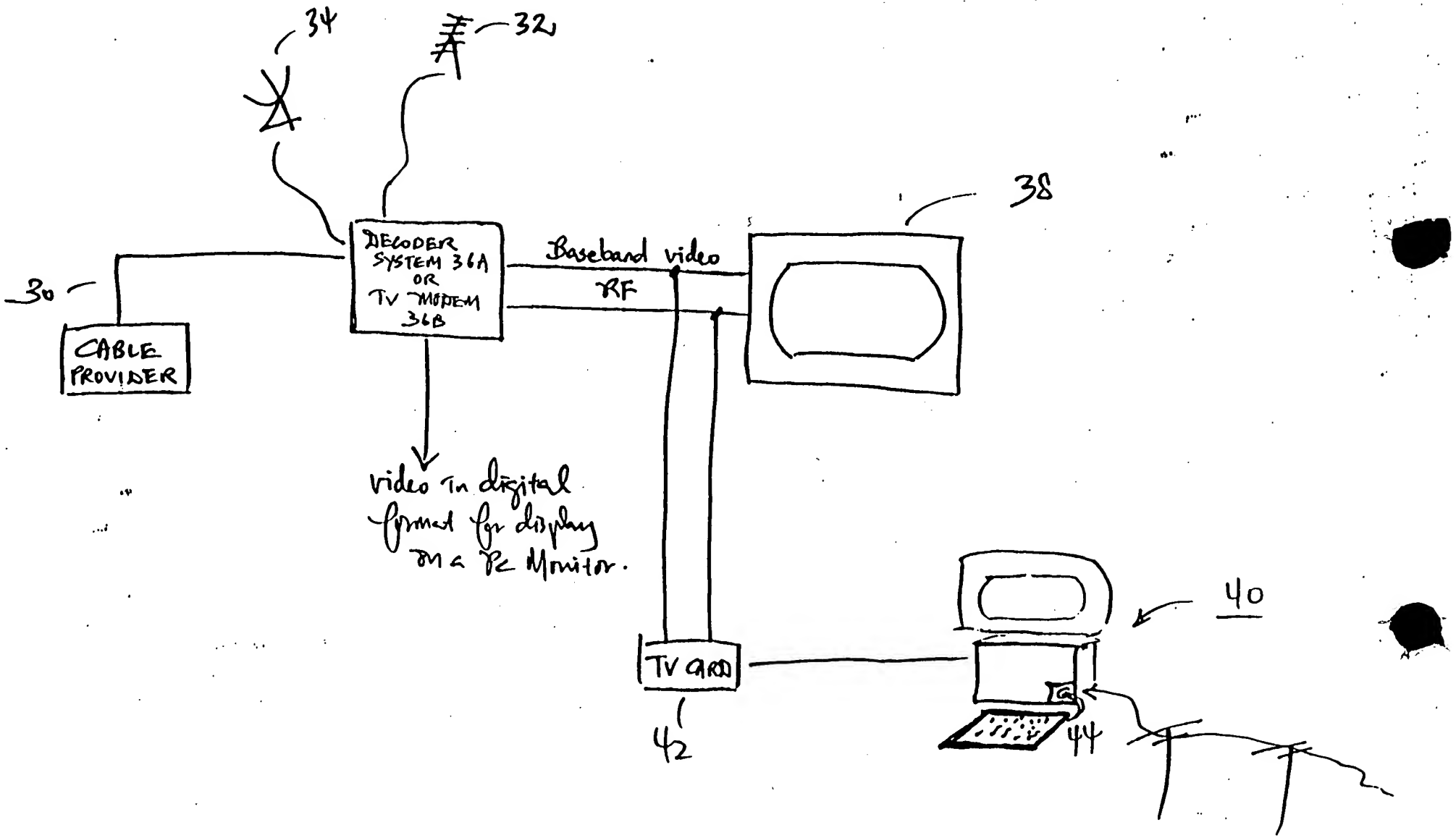
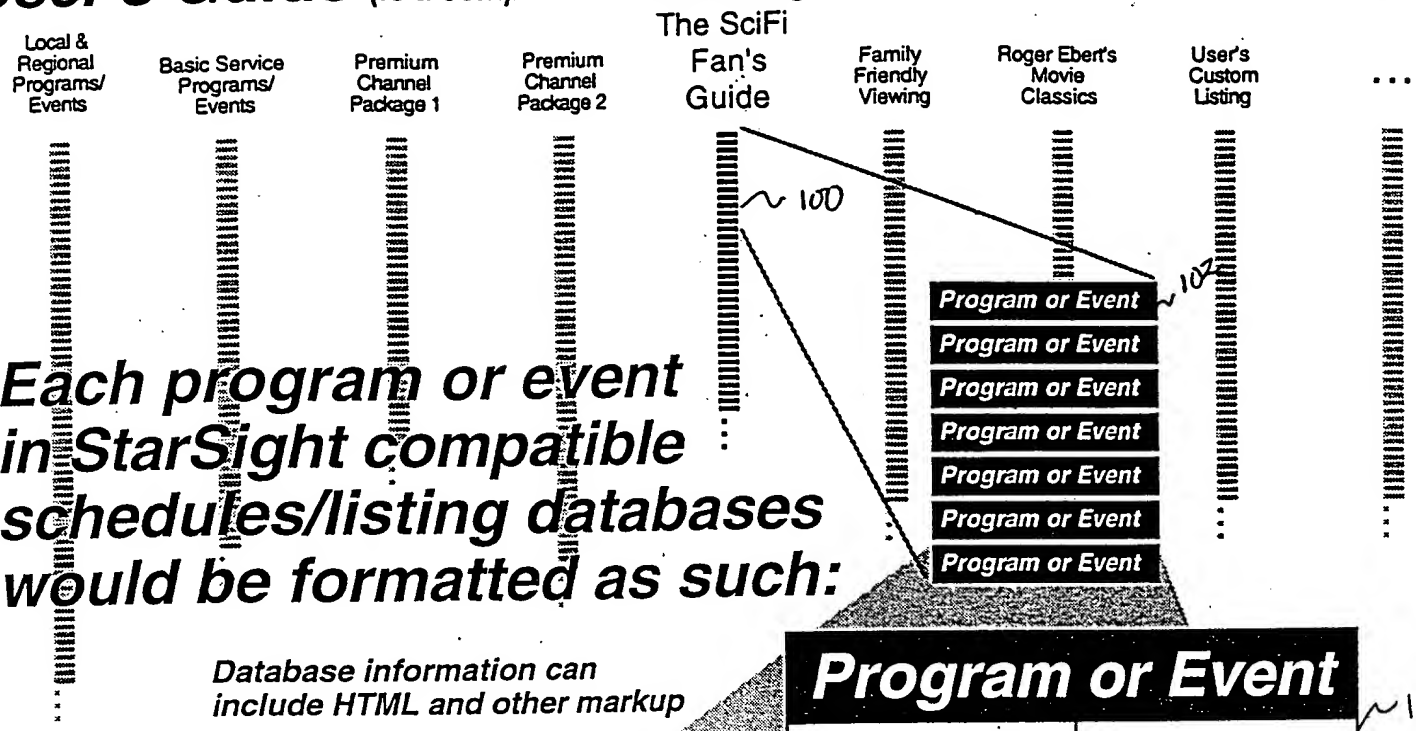


FIG. 1A

User's Guide *(is a compilation of different guide-compatible schedules and listings)*



Each program or event in StarSight compatible schedules/listing databases would be formatted as such:

Database information can include HTML and other markup

What is the program or event title?	**Program or Event** ~104
Show Title (or other pertinent secondary title)	*Name:* — *Star Trek: Voyager*
Program or Event Source Indexing number	*Secondary Title:* — *Nemesis*
How Long is it?	*Program/Event No.* — *8637219345*
When is it first available?	*Length:* — *01:00:00*
How long will access be available	*Premier Time:* — *8:00pm Sun 3/2/1997*
Links back to program or event source /sponsors	*Availability Duration:* — *No Limit*
Program or event Key names and/or links	*Source Links:* — *www.upn.com, ...*
Performers or appearances by...	*Producers/Directors:* — *Joe Smith, ...*
StarSight Program or event categorization	*Performers* — *Kate Mulgrew, ...*
Cross-indexing keywords for database search/retrieval	*Theme:* — *TV, Drama 2, Sci Fi...*
Required and/or Industry standard ratings	*Keywords:* — *star trek, trekkie, voy...*
Any and all secondary ratings by third parties	*Universal Rating(s):* — *G13*
Link for obtaining/paying for access to program or event	*Secondary Rating(s):* — *V2/5, S1/5, P1/5, ...*
Program or event informational description	*Access Transaction Link:* — *www.upn.com/stvoy67*
Links for downloading, previews, large ad inserts, etc...	*Information:* — *The crew encounters...*
Contextual Links out to other sites, services, etc..	*Downloads/Netcast Link:* — */stv67/stv67.avi, ...*
	Links: — */stv67/www.coke.com, ...*

What the User Sees

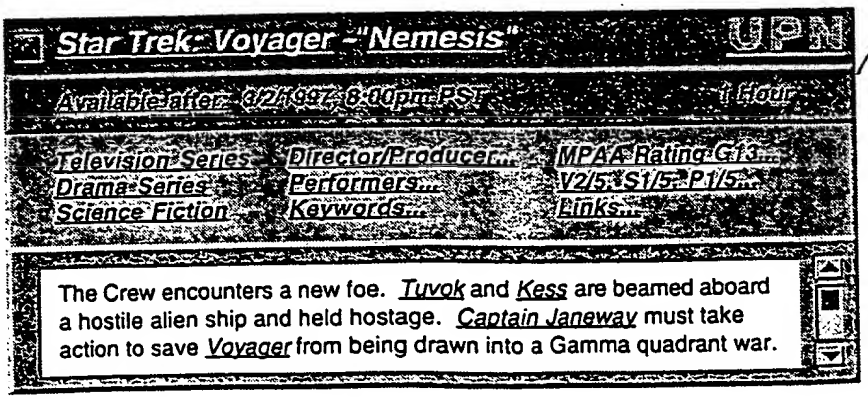


Fig. 1B

Automatic Filtering of Third-party Edited Listings by what's Available/Accessible

All Programs/Events Available through Local Service Provider

Service Provider Guide Listings

All Program/Events are available, though access may be conditional (pay, etc.)

Third-party Edited Guide Listings

Black indicates Program/Event I.D. matches with those available from Local Service Provider

Local & Regional Programs/ Events

Basic Service Programs/ Events

Premium Channel Package 1

Premium Channel Package 2

The SciFi Fan's Guide

Family Friendly Viewing

Roger Ebert's Movie Classics

The Nature Explorer

~200

Fig. 2A

— Available/Accessible

— Available/Not Accessible

— Not Available/Not Displayed

22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS
AMPAD
84th Thomas Theodore

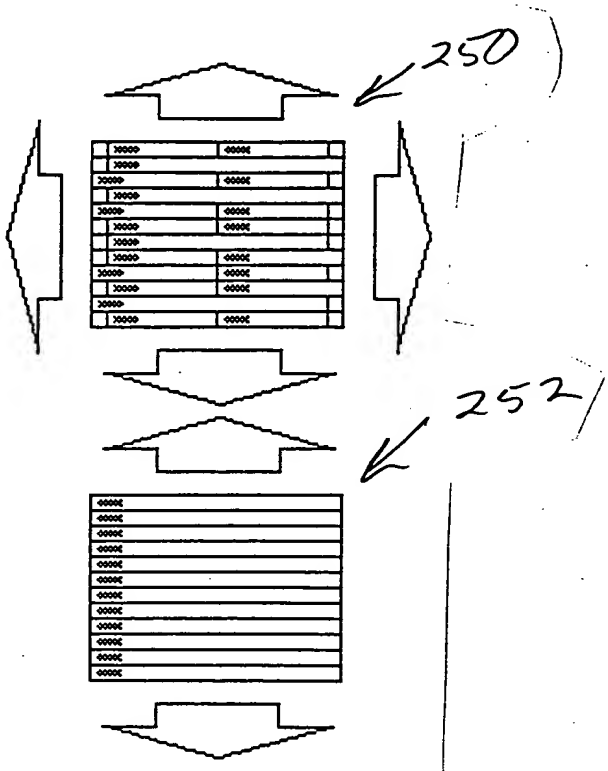


Fig. 2B

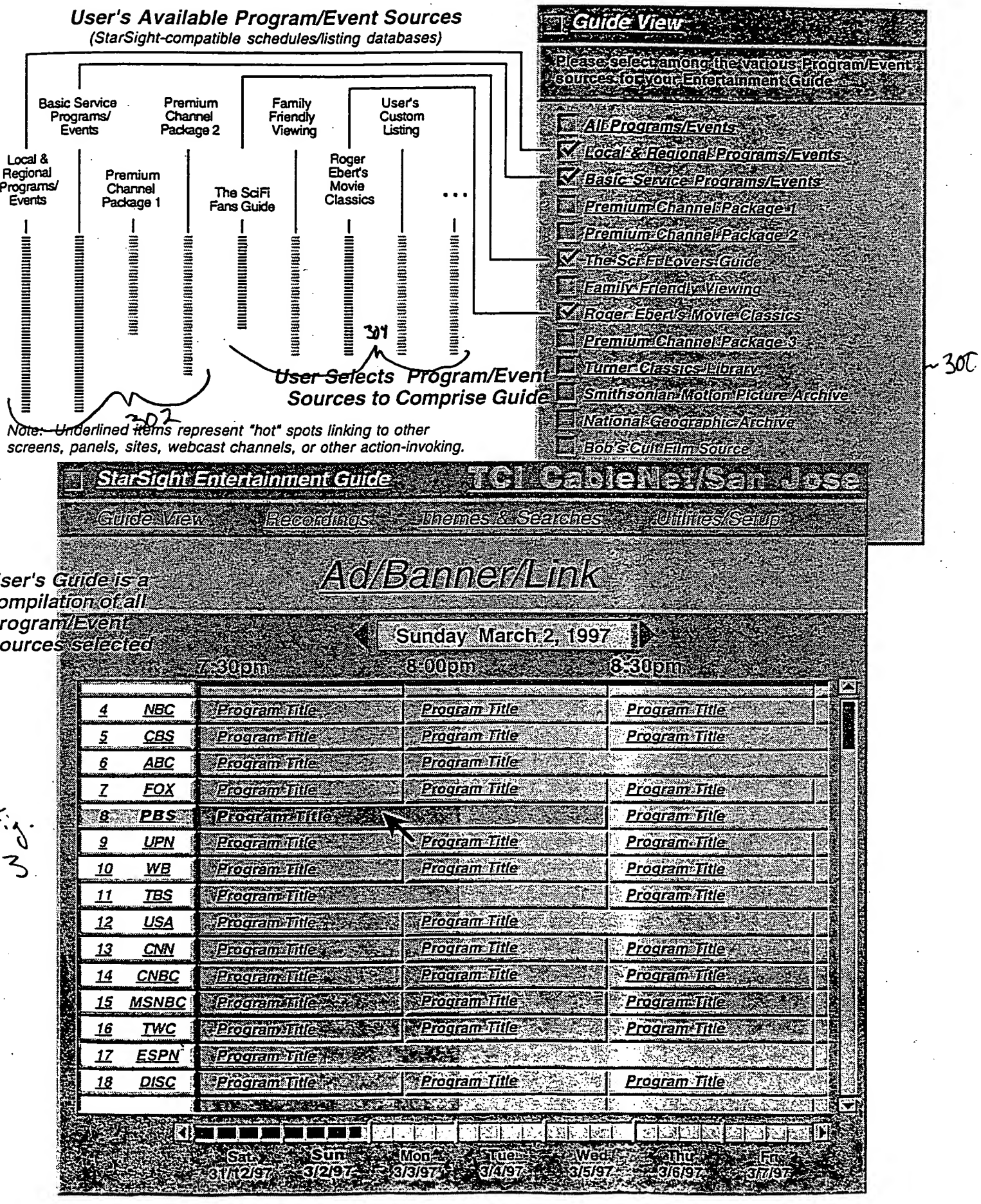

User's Available Program/Event Sources
(StarSight-compatible schedules/listing databases)
Basic Service Programs/ Events
Premium Channel Package 2
Family Friendly Viewing
User's Custom Listing
Local & Regional Programs/ Events
Premium Channel Package 1
The SciFi Fans Guide
Roger Ebert's Movie Classics
...
304
User Selects Program/Event Sources to Comprise Guide
302
Note: Underlined items represent "hot" spots linking to other screens, panels, sites, webcast channels, or other action-invoking.
Guide View
Please select among the various Program/Event sources for your Entertainment Guide
All Programs/Events
Local & Regional Programs/Events
Basic Service Programs/Events
Premium Channel Package 1
Premium Channel Package 2
The Sci Fi Lovers Guide
Family Friendly Viewing
Roger Ebert's Movie Classics
Premium Channel Package 3
Turner Classics Library
Smithsonian Motion Picture Archive
National Geographic Archive
Bob's Cult Film Source
306
StarSight Entertainment Guide
TCI CableNet/San Jose
Guide View
Recordings
Themes & Searches
Utilities/Setup
Ad/Banner/Link
User's Guide is a compilation of all Program/Event Sources selected
Sunday March 2, 1997
7:30pm
8:00pm
8:30pm
4 NBC
5 CBS
6 ABC
7 FOX
8 PBS
9 UPN
10 WB
11 TBS
12 USA
13 CNN
14 CNBC
15 MSNBC
16 TWC
17 ESPN
18 DISC
Program Title
Sat 3/1/97
Sun 3/2/97
Mon 3/3/97
Tue 3/4/97
Wed 3/5/97
Thu 3/6/97
Fri 3/7/97

Fig. 3

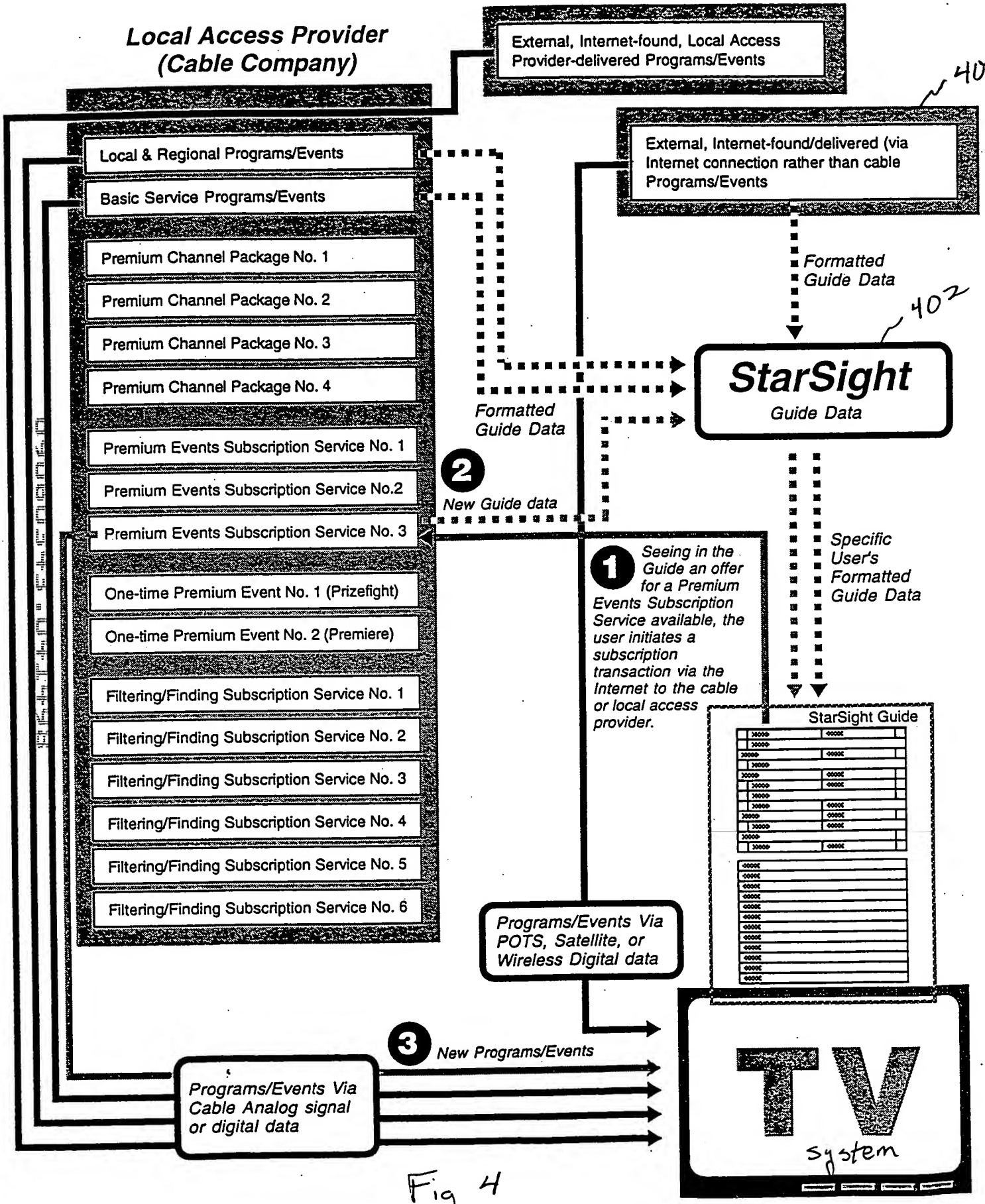

Local Access Provider
(Cable Company)
External, Internet-found, Local Access Provider-delivered Programs/Events
400
External, Internet-found/delivered (via Internet connection rather than cable Programs/Events
Formatted Guide Data
402
StarSight
Guide Data
Local & Regional Programs/Events
Basic Service Programs/Events
Premium Channel Package No. 1
Premium Channel Package No. 2
Premium Channel Package No. 3
Premium Channel Package No. 4
Premium Events Subscription Service No. 1
Premium Events Subscription Service No.2
Premium Events Subscription Service No. 3
Formatted Guide Data
2
New Guide data
1
Seeing in the Guide an offer for a Premium Events Subscription Service available, the user initiates a subscription transaction via the Internet to the cable or local access provider.
Specific User's Formatted Guide Data
One-time Premium Event No. 1 (Prizefight)
One-time Premium Event No. 2 (Premiere)
Filtering/Finding Subscription Service No. 1
Filtering/Finding Subscription Service No. 2
Filtering/Finding Subscription Service No. 3
Filtering/Finding Subscription Service No. 4
Filtering/Finding Subscription Service No. 5
Filtering/Finding Subscription Service No. 6
StarSight Guide
Programs/Events Via POTS, Satellite, or Wireless Digital data
3
New Programs/Events
Programs/Events Via Cable Analog signal or digital data
TV
system

Fig. 4